

# *The Art of* **CARPETING & DECOR**



**with Dan Jones**

## **SOMETHING DIFFERENT UNDERFOOT**

If you are looking to cover your floors with a wood species with a different look, birch offers a stylish way to add elegance to any room. Ranging in color from pale yellow to brownish red, birch can help make small rooms feel bright and airy. Just slightly softer than red oak, birch is a strong flooring material that will stand up well to wear and tear. Another option is jatoba wood, which is called "Brazilian cherry" owing to its origin and look. This species combines rich reddish brown with black streaks to create drama. Very strong and durable, it will darken to deep red when it is exposed to light. The color stabilizes about three months after installation.

There are so many floor covering choices available today that making a decision can be difficult. That's where CARPETS & FLOORS, INC. comes into the picture. Aside from our factual knowledge and experience, people tell us we have a knack for choosing just the right style and design, and we'd like to put those abilities to work for you. Call us or stop by the next time your interiors need a facelift. You'll be surprised at the variety of flooring choices available to you today.

**HINT:** Kambala is a striking and sophisticated wood flooring material from West Africa that combines dark heartwood and lighter, golden hue for a vibrant mix of tone.

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