

The Art of **CARPETING & DECOR**



with Dan Jones

BACK TO LINOLEUM

As a floor covering for residential applications, linoleum seemingly dropped out of sight in the late 1950s. Because it can withstand decades of wear and tear, however, it continued to be used in commercial settings, where durability counts. Now, linoleum is again becoming popular with residential architects and kitchen designers, and it has returned to fashion in a much-expanded array of colors. Unlike vinyl flooring, a synthetic product that is often confused with linoleum, this material is composed of completely natural products. Also, linseed, the primary ingredient in linoleum, possesses natural anti-bacterial properties. Available in both sheet and tile form, linoleum is easy on the feet and forgiving to fragile items that get dropped. And it virtually lasts a lifetime.

Not everyone has the ability to combine the practical with the beautiful and end up with a room that is both functional and exciting. CARPETS & FLOORS, INC. has the expertise to combine all the floor decorating details to create an individualized environment for you. Whether you need help choosing floorcovering for one room or wish to redecorate the floors in your entire home, we'd like to share our ideas with you.

HINT: To avoid potential problems with puckering and buckling, linoleum should be professionally installed.

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